




GROWING A HEALTHY FUTURE

FOOD • FUEL • WATER • LANDSCAPES • PEOPLE

All Hands Meeting
January 17, 2013
Nebraska East Union

Roadmap for Today's Conversation



- **Surveying the external landscape**
- **Potential changes on the federal scene**
- **Updates on financial status**
 - Budget-setting Unicameral session
 - All pistons firing on goals
 - IANR building projects
 - NU Foundation progress/status/priorities

Roadmap for Today's Conversation

IANR as a leader for UNL and NU growth

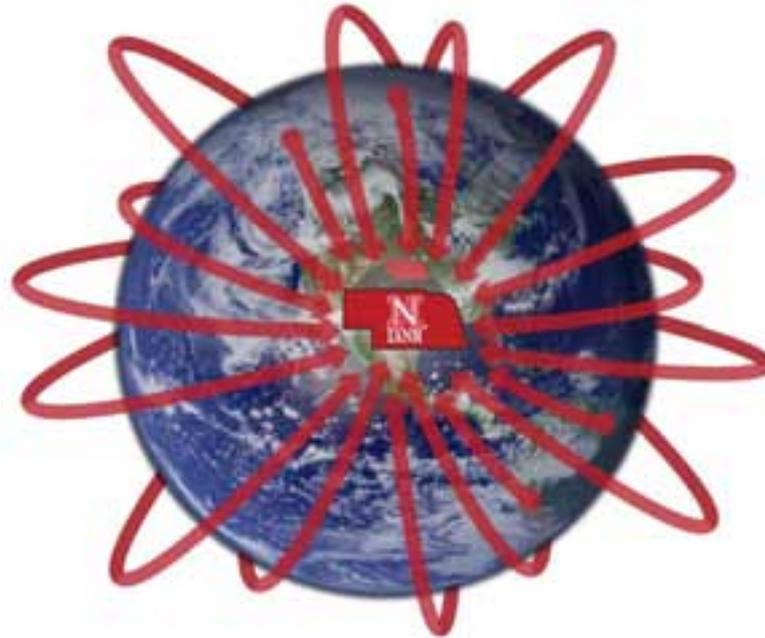


- Faculty Growth Plan – Phase I and Lead to Phase II (R. Yoder)
- Nebraska Innovation Campus (D. Duncan)
- Vision for UNL Extension and NU Rural Futures Institute (C. Hibberd)

Roadmap for Today's Conversation

IANR as a leader for UNL and NU growth

- Global Engagement Implementation (M. Doyle)





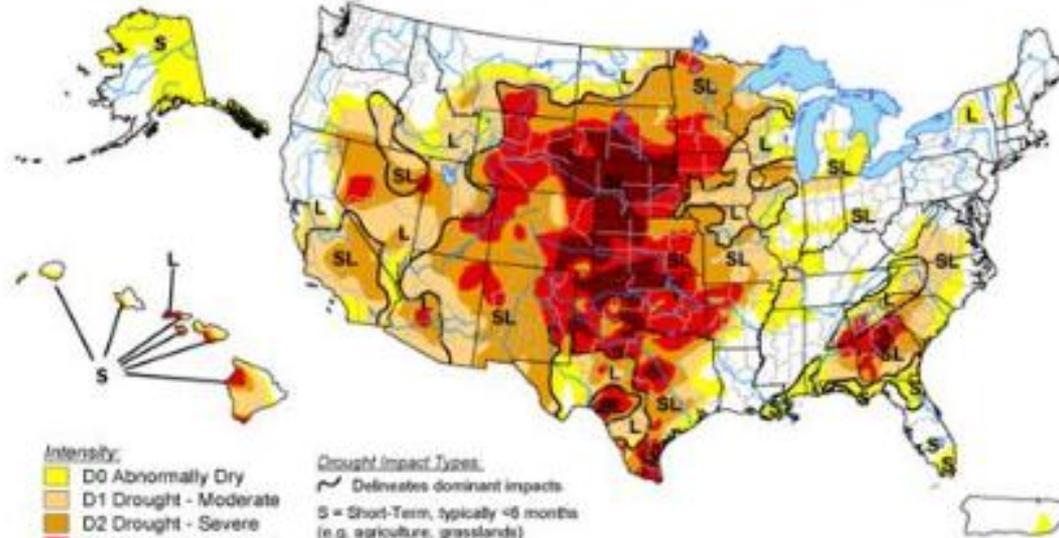


Paying Attention to the Outside World

- Economy still trying to find its feet globally – signs of progress.
- State and local economy still going against the odds – **Agriculture-based**
- Election did not change the tenor of Washington – still grid-locked but must loosen – attention on Farm Bill, spending cuts to come
- 2012 – year of the “flash drought”

U.S. Drought Monitor

January 8, 2013
Valid 7 a.m. EST



- Intensity:**
- D0 Abnormally Dry
 - D1 Drought - Moderate
 - D2 Drought - Severe
 - D3 Drought - Extreme
 - D4 Drought - Exceptional

- Drought Impact Types:**
- Delineates dominant impacts
 - S = Short-Term, typically <6 months (e.g. agriculture, grasslands)
 - L = Long-Term, typically >6 months (e.g. hydrology, ecology)

The Drought Monitor focuses on broad-scale conditions. Local conditions may vary. See accompanying text summary for forecast statements.

<http://droughtmonitor.unl.edu/>



Released Thursday, January 10, 2013

Author: David Simeral, Western Regional Climate Center



NE Economy is in an Unprecedented Time

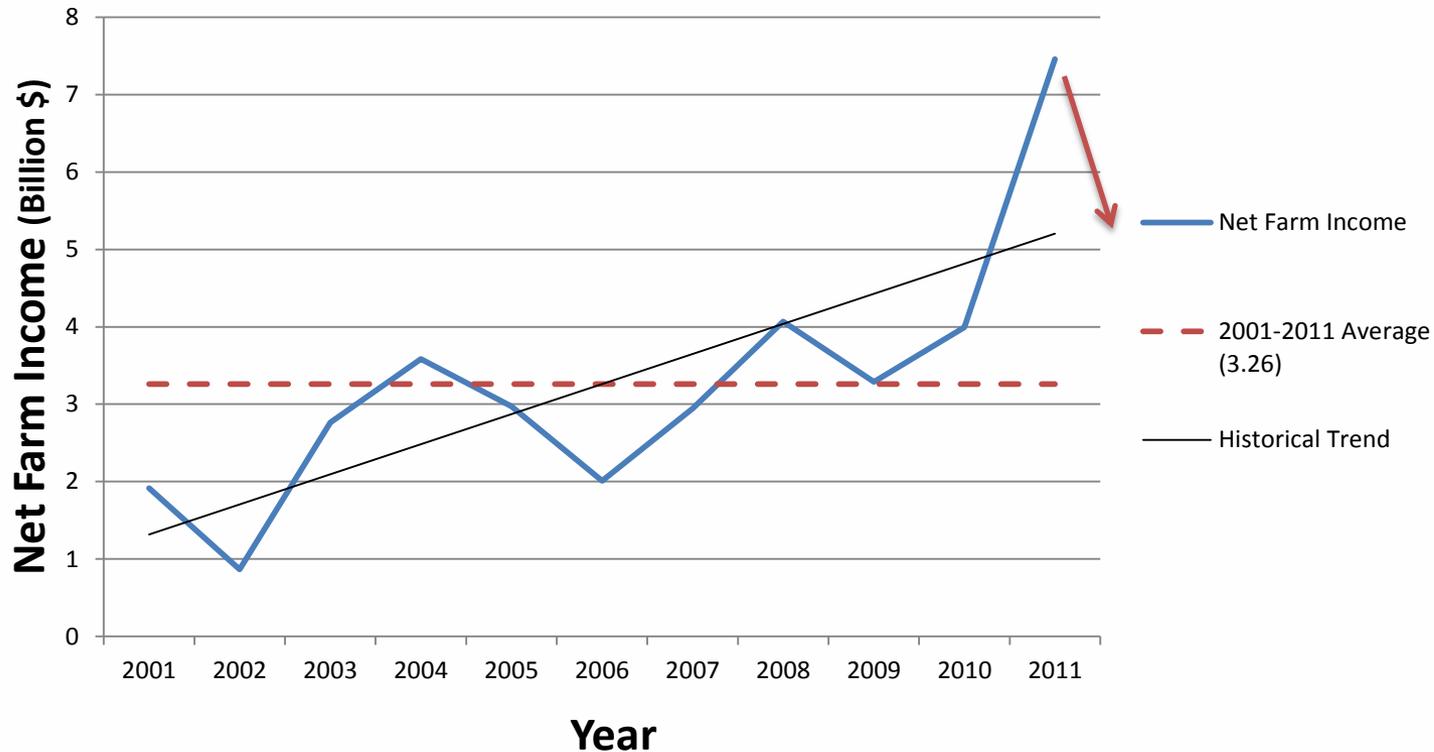
- Value of Ag Production in 2011 of **\$23.7 billion** with net farm income for NE of **~\$7.5 billion!**
 - Beating the old record in 2008 of \$4.1 B and the 10-yr average of \$3.3 B
- Generational transfer of land in NE projected at **\$8.25 billion** over the next five years
 - Current asset value of agricultural land = \$110 billion
 - Current annual rates of turnover being about 1.5% per year ($\$110 \text{ bi.} \times 1.5\% \text{ per year} \times 5 \text{ years} = \8.25)



Weekly Commodity Highlights

Nearby Futures	Weekly Change	Friday's Close	Year Ago
Corn	+0.28 ½	7.08 ¾	6.51 ½
Soybeans	+0.35 ¾	14.24 ¾	11.97 ½
Wheat	+0.07 ½	7.54 ¾	6.41
Cattle	-2.35	130.60	121.33
Hogs	-2.03	84.20	82.90
Cotton	+0.57	75.62	96.87
Milk	+0.03	18.06	17.14
Crude Oil	+0.47	93.56	103.22

Annual Net Farm Income In Nebraska: 2001-2011



Source:ERS/USD

Competition for limited resources



- NE – 47%
- SD – 24%
- IA – 22%

Core corn belt capital gains last decade
275 to 300%

Doug Stark, President and CEO, FCSA

Nebraska = Ag and Natural Resources



- 46,800 farms and ranches + largest aquifer
- 45.5M acres of farmland, largest irrigated state and watershed network
- 1st nationally in commercial red meat production
- 2nd nationally in ethanol production capacity
- 4th nationally in value of ag products sold
- 5th nationally in value of crops

State Funding



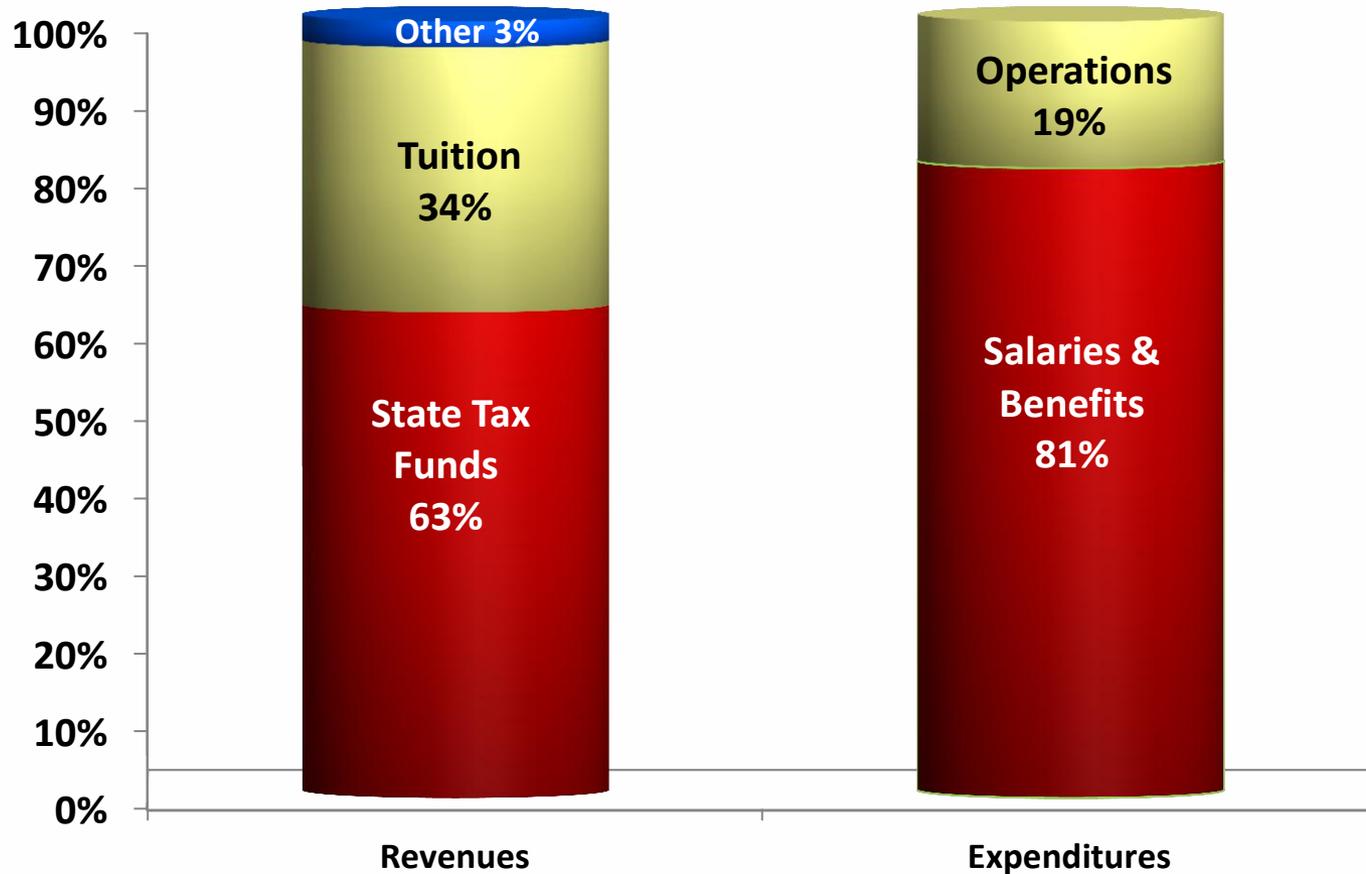
- UNL is 20% state funded, one of highest in APLU (IANR is 46%)
- Unicameral now convened in a biennium budget-setting session
- 11 new Senators, new Speaker and Chairs of Appropriations, Agriculture, Education, Natural Resources
- The unobligated ending balance in the Cash Reserve Fund to start the biennium is projected at \$442 million
- Receipts are \$111 million higher than projected but \$195M deficit projected in biennium

State Funding



- Governor proposing eliminating state income tax and potentially the state inheritance tax
- Significant issues with Medicaid expansion (\$44M), K-12 state aid, water funding (\$50M)
- Must factor in lowered income tax brackets and Build Nebraska Act (“Roads Bill”)

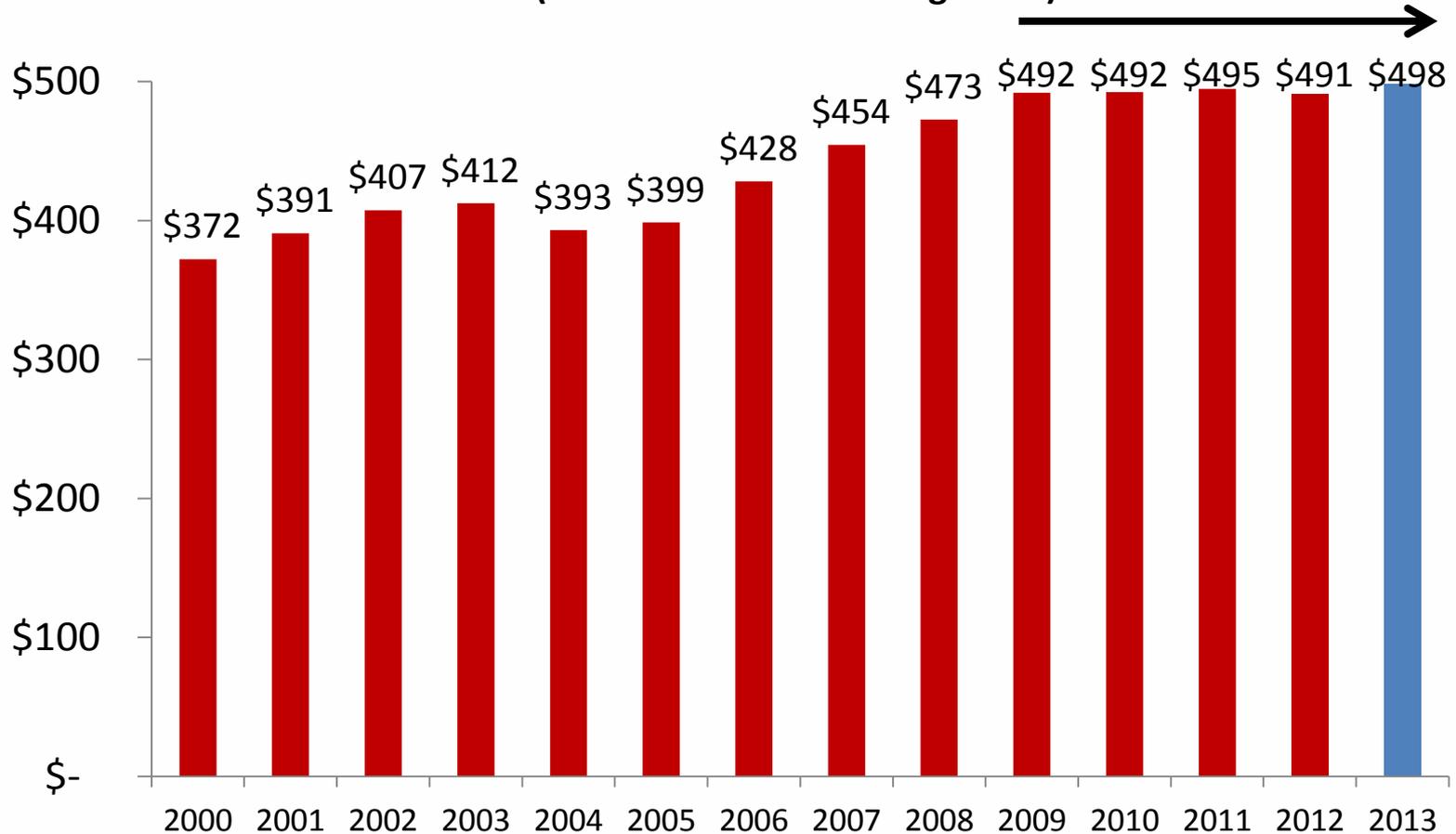
NU 'State-Aided' Budget



**Two Primary Revenue Sources:
(1) State appropriations and (2) Tuition**

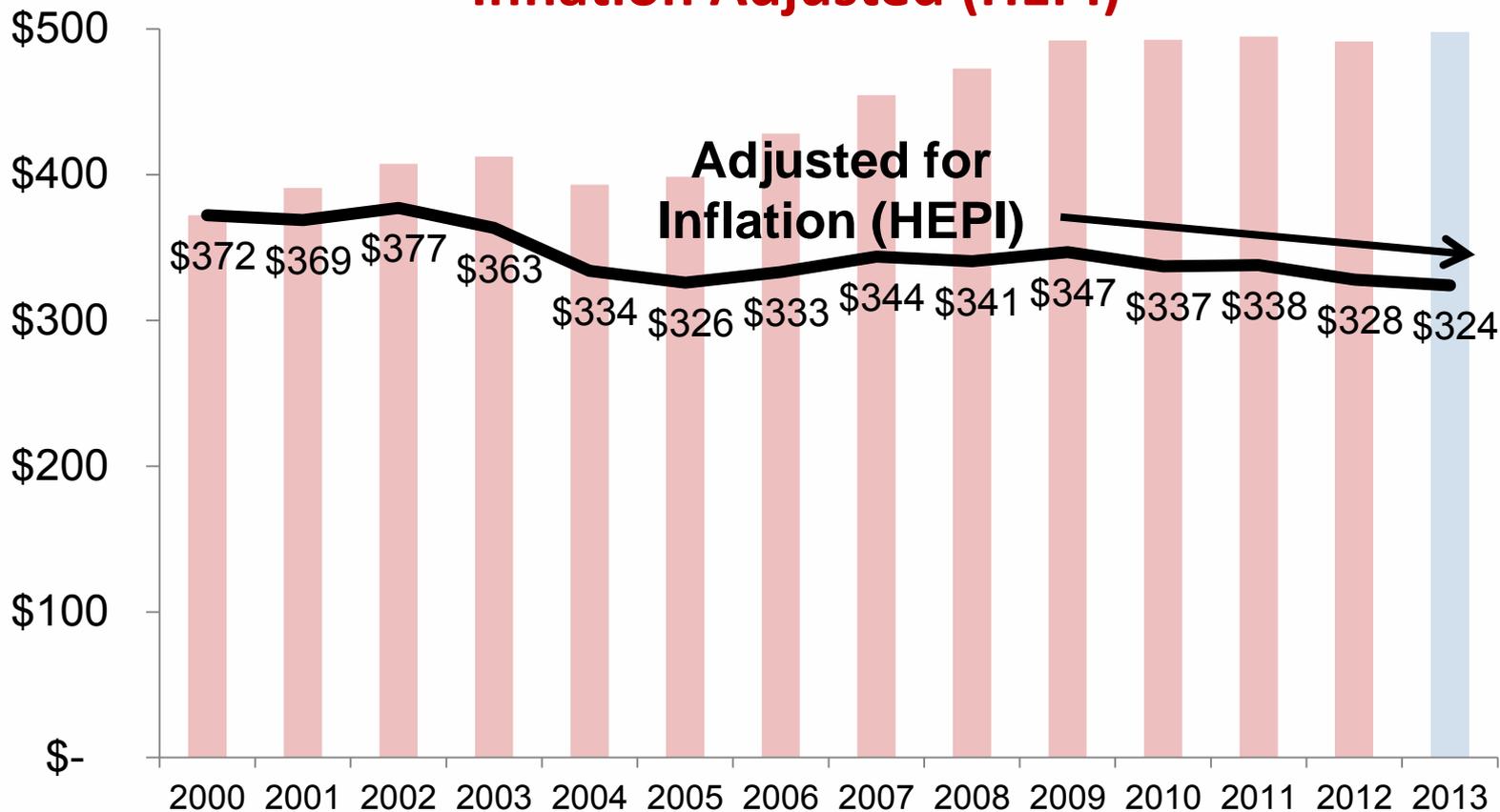
NU State Appropriations

(in millions and including NCTA)



**Five years of flat funding
but still relatively better position than many states**

NU State Appropriations Inflation Adjusted (HEPI)



State support has not kept pace with inflation

Assumes 3% Higher Education Price Index (HEPI) inflation increases in 2012 and 2013

NU Budget Request... Commitment to Affordability

- Proposed Affordability Compact
 - With 4.2% increase in base funding --
resident tuition frozen for FY 14/15
- Net result would be NU increases of \$20.9
and \$21.8 M in FY 14 and 15



NET to  = \$5.8M






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- **AGree**
- **Chicago Council on Global Affairs**
- **Council on Competitiveness**
- **SOAR (Supporters of Ag Research)**



REPORT TO THE PRESIDENT ON
AGRICULTURAL PREPAREDNESS
AND
THE AGRICULTURE
RESEARCH ENTERPRISE

Executive Office of the President
President's Council of Advisors on
Science and Technology

DECEMBER 2012



PCAST recommends the creation of a new innovation ecosystem for agriculture that leverages the best from different parts of the broad U.S. science and technology enterprise, focusing public investment....PCAST calls for a strategic investment that will create the path toward an improved innovation ecosystem for the U.S. heartland, enhancing the economy and harnessing the power of U.S. innovation in science and technology.....



Increase investment by \$700 M per year

SCIENCE, TECHNOLOGY *and* INNOVATION

Whether it's improving our health or harnessing clean energy, protecting our security or succeeding in the global economy, our future depends on reaffirming America's role as the world's engine of scientific discovery and technological innovation.

— President Barack Obama



- Increase AFRI from \$265 to **\$500 M**
- Increase NSF basic funding for food and ag from \$120 to **\$250 M**
- **\$180 M** in USDA fellowship funding for graduate students and postdocs
- **Create six innovation clusters at \$150 M per year focused on emerging challenges in ag and food**
- Create a permanent scientific advisory committee to advise the USDA Chief Scientist

THE NATIONAL ACADEMIES

Advisers to the Nation on Science, Engineering, and Medicine

BOARD ON AGRICULTURE AND NATURAL RESOURCES

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National Institutes of Health

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Pew Charitable Trusts

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Vice Chancellor, Extension, Engagement,
and Economic Development (retired)
North Carolina State University



N

BIG™





Progress on 2017 Goals

- 1) 8th consecutive year of enrollment growth in CASNR (3.7% increase in FY 12)
- 2) 20% increase in external grants in FY 12 with \$91.7 M in research expenditures
- 3) 6-year graduation rate of 77.6%
- 4) Increasing tenure-track faculty by 9.8% (36 FTE) with additional 19 planned in phase II.
- 5) Leading the population and development of phase I of Nebraska Innovation Campus

NU Foundation Update

CAMPAIGN for
NEBRASKA
UNIVERSITY of NEBRASKA FOUNDATION

> \$1.2 B

\$103 M

\$250 M+



Brian Hastings



Ann Bruntz



Josh Egley

Ann Bruntz

Department of Animal Science
Department of ALEC
Department of Textiles, Merchandising, and
Fashion Design (IANR portion)
Department of Agricultural Economics
Department of CYF Studies (IANR portion)
NCTA
Center for Grassland Studies
Gudmundsen Sandhills Lab / Barta Brothers
High Plains Ag Lab
Rural Futures Institute
Nebraska LEAD Program
Engler Agribusiness Entrepreneurship
Program

Josh Egley

School of Natural Resources
Department of Biochemistry
Department of Food Science & Technology
Department of Nutrition & Health Sciences (IANR
portion)
Department of Biological Systems Engineering
Department of Entomology
Department of Plant Pathology
Department of Statistics
Daugherty Water for Food Institute (includes
Nebraska Water Center)
Center for Plant Science Innovation
Center for Virology

Joint Responsibility

Department of Agronomy & Horticulture
School of Veterinary Medicine and Biomedical Sciences
Extension:

Ann - West Central & Panhandle Districts

Josh - Northeast & Southeast Districts




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- 1) Funding for Veterinary Diagnostic Lab
- 2) Funding for **25 Presidential Chairs** in priority areas – currently 2 with 2 more under development
- 3) Funding for **Nebraska Innovation Campus** and Enhancements
- 4) Funding for growth in Nebraska-wide research and extension campus

Veterinary Diagnostic Center Fund Raising

- Goal: \$5 million
 - Money raised as of today - \$200,000+



ConAgra
Foods[®]



Bayer CropScience



Animal Health

Cargill



JOHN DEERE



MERCK
Animal Health

BUNGE



Cabela's

MONSANTO



Water for Food

ROBERT B. DAUGHERTY INSTITUTE
University of Nebraska

NBA Nebraska Bankers Association

Campus Master Plan



planbig.unl.edu

East Campus Recreation Center



Holdrege Street



C.Y. Thompson



Get involved in the discussion!

go.unl.edu/cytlibrary

Placement on Campus – May 2013



J. Sterling Morton Statue
Width & depth within a pedestal square
Height about 4 1/2 feet tall with base
Current from Catalogue



Research and Extension Sites Construction Project Report

Panhandle Research and Extension Center

Elliot Building HVAC, Electrical and Life Safety Renovation

- Construction project to upgrade the 43 year old HVAC, electrical and life safety systems in the Elliot Building at Scottsbluff.
- Total Project Cost: \$ 3,750,000

Panhandle Research and Extension Center

High Plains Ag. Lab proposed new Lab/Office building

- A proposed new laboratory and office building at the High Plains Ag. Lab site near Sidney, NE
- Total Project Cost: \$ 500,000

Research and Extension Sites Construction Project Report

West Central Research and Extension Center

Feeding Study Building

- A new 60'x180' open sided pole structure for feeding studies using Growsafe brand feeders.
- Total Project Cost: \$ 116,100

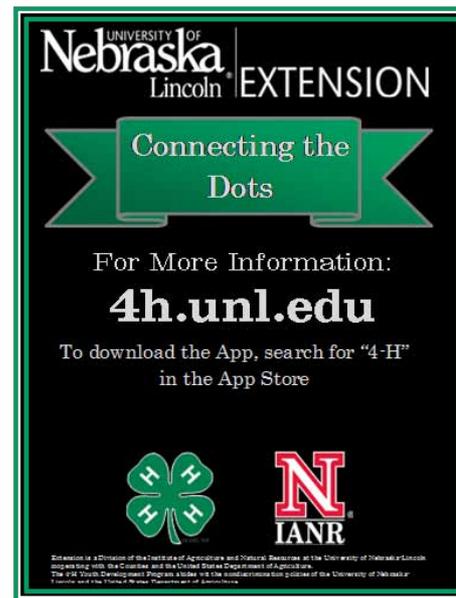
West Central Research and Extension Center

Proposed Addition to Snyder Administration Building

- An addition to the northwest wing of the original Snyder Administration Building for faculty and graduate offices)
- Total Project Cost: \$ 411,500



Servant Leaders



**2012 NAE4-HA MEMBER RECOGNITION SPECIALITY AWARD -
Interactive 4-H Educational Web Site Award (Team)**

**Shane Potter, Jeff Abele, Kim Bearnese, Tracy Behnken
Heather Borck, Brian Bosshamer, Kathleen Lodi, Tracy Pracheil, Dustin
Renken, Barbara Scharf, Lila Tooker, Dave Varner, & Amy Topp**

Omtvedt Innovation Award

Bob Klein



Omtvedt Innovation Award

Barry Shull



Omtvedt Innovation Award

Jim Alfano



Omtvedt Innovation Award

Andy Benson, Bob Hutkins, Jens Walter



Omtvedt Innovation Award

National Drought Mitigation Center



IANR Faculty Growth Plan

Ron Yoder



IANR Faculty Growth Plan

- Prioritization process
 - Discussion began at 2011 IANR Leadership retreat at WCREC
 - Identified four key areas for growth in IANR
 - Crops for the Future
 - Animal Systems
 - Food, Nutrition, and Health
 - Resource Stewardship



IANR Faculty Growth Plan

- Discussion continued throughout the Fall of 2011
- Proposed planning process shared at IANR All Hands Meeting – February 10, 2012
- Process finalized and planning initiated – Feb. 21
 - Need the collective insight and input of faculty and units in IANR
- Draft of unit priority plans submitted – March 30
- Review and discussion of unit plans among individual unit administrators and deans – May 17

IANR Faculty Growth Plan

Prioritizing faculty hires

- Unit plan revisions completed – June 1
- Unit plans shared and discussions about team formation – between June 1 and July retreat
- Retreat in Nebraska City – July 24-25
 - Five areas identified for working groups
- Working groups submitted prioritized lists – Sept. 14
- Deans Council developed priority list – Sept. 26
- Announced positions at All Hands Meeting – Oct. 1

Priority Positions Overview

- More than 30 Faculty Positions
- 5 Focus Areas + core positions



Core Positions

- Community Leadership Development
- Advanced Machinery Systems Engineer
 - for Food, Fuel, Water
- Rangeland Ecologist
- Micrometeorologist
- Behavioral / Experimental Economics



Science Literacy

Dean's Council Liaison: Steve Waller

Unit Head Leads: Kathleen Lodl; Mark Balschweid

- Life Science Education
- Science Literacy Director
- Science Literacy Specialist



Stress Biology

Dean's Council Liaison: Archie Clutter
Unit Head Leads: Don Adams; Gary Brewer

Plants

- Plant-Arthropod Interactions
- Plant Molecular Physiologist
- Advanced Sensing Systems
Scientist/Engineer
- Plant Biotic Stress Biologist
- Plant Virologist



Stress Biology

Dean's Council Liaison: Archie Clutter
Unit Head Leads: Don Adams; Gary Brewer

Animals

- Animal Stress Physiologist
- Functional Genomics of Stress/ Disease
- Animal Breeding & Genomicist
- Theoretical Quantitative Geneticist

Agroecosystems

- Agrosystems Ecologist (WCREC)
- Quantitative Ecologist

Healthy Humans

Dean's Council Liaison: Marjorie Kostelnik
Unit Head Leads: Tim Carr; Rolando Flores

Behavioral Studies

- Behavioral Based Epidemiology
- Behavioral Economics and Health Disparities
- Childhood Health Behaviors

Food and Nutrition

- Food Safety Risk Assessment
- Food Lipid Chemistry & Functionality
- Lipid Metabolism & Health

Large Data Sets

Dean's Council Liaison: Archie Clutter
Unit Head Leads: Paul Black; Steve Kachman

Three positions, each with emphasis at both methodological and field specific levels

- 'Omics
- Organismal
- System



Healthy Systems for Agricultural Production and Natural Resources

Dean's Council Liaison: Ron Yoder

Unit Head Leads: Tala Awada; Roch Gaussoin

Beef Systems

- Beef Systems Specialist
- Biosystems Economist
- Forage/Crop Residue Systems Specialist
- Range/Forage Management Ecologist (PHREC)

High Plains Cropping Systems

- Dryland Cropping Systems Agronomist (PHREC)
- Water Resource Management Engineer (PHREC)

Filling Priority Positions

Many Searches

- Search committees
- Applicants
- Candidates and interviews



Search Planning Meeting – January 18, 2013

- Meeting with unit head and one or two support staff from each department

Flexibility – Hire the Best

Conducting Searches

We will provide support for the various phases of the hiring process

- Initiating the search
 - Position description
 - Advertising; recruiting; getting the best pool
- Creating the short list
 - Evaluating the pool; checking references; selecting the best applicants
- Hiring the best candidate
 - Conducting interviews; rating candidates; offers/negotiating/hiring

Additional Support

Coordination: across functional areas to allow for the sharing of best practices and solutions to challenges

Frequent Communication: updates regarding the progress of the hiring process will be sent to this group.

Weekly review: of process / progress.

Feedback

- Communication will be very important
 - Between Ag Hall and units
 - Among working groups
 - Among units
- Feedback will be welcome, expected, and helpful.



Great Opportunity

- Strengthen areas within IANR that have potential for further growth
- Make excellent hires
- Prepare for future growth and hires
 - This is the first round
 - Success in this round prepares us for future hires




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Momentum building...



**Innovation
Campus**



Dan Duncan
Executive Director

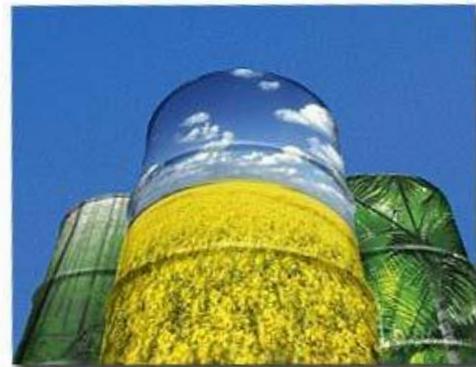
25 Year Vision

- Output of NIC: A continuous transformation of ideas into innovation that positively impacts the world.
 - Physical
 - Two million square feet at full build-out with up to 7,000 people on campus working, living, and playing in uniquely designed buildings of quality construction with amenities.
 - That is 80,000 sq. ft. of building per year.
 - We are attempting to build the processes necessary to make this happen.

Food



Fuel



Water





City Waste Water Treatment

Ice Box

Devaney Center



Phase I Building Complex

280,000 Square Feet

NIC Funding for Phase I

- \$25M from State of NE
 - \$10M for the conference center located in the former 4-H Building
 - \$15M for the Life Sciences building (new building)
- \$15M from Philanthropy (in process)
- Nebraska NOVA
 - \$40M match of state and philanthropic funds
 - \$10.7M for Phase I infrastructure
 - \$15.6M for Effluent System

NIC Development

- Current stages of development:
 - Construction on Phase I buildings starting
 - Construction fence is up
 - Hausmann Construction
 - Contractor for SDL1
 - Kiewitt
 - Contractor at Risk for SDL 2
 - Expected occupancy in late 2013/early 2014
 - Currently working with Archrival to create and roll out the NIC brand

First Corporate Partner



Food you love

Offices at NIC

- Entities currently slated to move to NIC:
 - NIC Administrative Offices
 - NUtech Ventures
 - Industry Relations
 - Global Water for Food Institute
 - Business Accelerator

UNL Research on NIC

- Entities currently slated to move to NIC:
 - High Throughput Phenotyping System
 - ConAgra Tomato Program?
 - Other? Discussions in early stages, Vice Chancellors will start meeting with Faculty soon.

Ways Faculty Can Be Involved at NIC

- Work through your department head and dean to develop proposals for UNL sponsored activity at NIC. (activity requiring UNL funding)
- Explore expanding current relationships with industry partners – funding provided by the partner
 - Contact Dan Duncan
- Want a relationship with a company but don't know how to start?
 - Contact Dan Duncan, Ryan Anderson and/or David Conrad
- Other – contact Dan Duncan

NIC Keys to Success

- Robust faculty research engine at UNL
- Faculty that want to engage private sector
- Continued recruitment and retention of highly productive faculty
- Student Recruitment
- Continued Legislative and Constituent Support
- Philanthropy
- Keep the Faith

© Nebraska Innovation Campus
230 Whittier Research Center
Lincoln, NE 68583-0859
Phone 402.472.5535 • Fax
402.472.9277

INNOVATE.UNL.EDU

Not Just a Place...A State of Mind






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**UNL Extension's Role in
the RFI**

Chuck Hibberd

January 17, 2013



RFI Mission Statement

- Building upon strengths,
- a culture of innovation and entrepreneurship,
- mobilize the resources and talents,
- action to achieve unique paths to desired futures.



RFI Core Values

- Inclusive
- Opportunistic & resilient
- Transdisciplinary
- Capacity building
- Creative
- All serving
- Reflective & collaborative
- Sustainable
- Bold



Photo Courtesy of SymLabs

Background data

- North Central region economic and community development programs/projects
- Survey of UNL Extension faculty
- Focus groups



Photo courtesy of Caleb Ballard

Faculty Survey (306 responses)

	Now	Next 3-5 years
Extension Educators	28%	51%
Extension Specialists	27%	47%

Important Questions

1. How can UNL Extension seamlessly engage with the RFI?
1. What educational programs will UNL Extension deliver that are aligned with the RFI mission?

Extension is *uniquely positioned* to be a key player

- Network of professionals
- Embedded in rural communities and connected with NU system
- A 4-H program that engages youth
- Facilitate and lead research and education projects that impact communities
- Part of a national Cooperative Extension system

A Seamless and strategic Partnership

- Extension Director in a RFI leadership role
- RFI on Extension's Action Teams
- Extension faculty as grass roots "eyes and ears"
- Connect with RFI grantees
- Extension as a conduit to all four NU campuses
- Extension faculty contribute to RFI scholarship
- Extension as a testing ground for new ideas
- Meaningful communications at multiple levels
- Linkages to other land-grant universities

New Extension Action Team

Community Vitality Action Team

- Gather expertise
- Facilitate conversation
- Planning and implementation
- Three signature programs

GOAL

UNL Extension will increase the intersections of ideas and resources resulting in innovation that improves the vitality of rural communities.



Grow Rural Nebraska businesses

1. Support entrepreneurs to develop and/or grow businesses
2. Produce, process, and market local foods and agricultural products
3. Develop agri-tourism and business ventures that bring people to Nebraska
4. Facilitate the transfer of businesses, land and natural resources

Engage Youth & Young Adults In Rural Communities

1. Youth engaged with adults in meaningful leadership experiences
2. Youth-serving partners create learning experiences that increase community connectedness
3. Youth discover viable career choices and gain measurable career/job skills
4. Young adults will own and/or manage more businesses

Create 21st Century Communities Attract and Retain Young People

1. Engaged leadership that generates more diverse ideas/projects/goals.
2. A larger and better-educated workforce
3. Community infrastructure that supports entrepreneurship & business development.
4. Rural communities that attract and retain young people.

Key Organizational Conversations

- Strong reciprocal connection to the RFI leadership
- Extension's role with other NU campus programs
- Extension's organizational culture around Community Vitality work
- New Community Vitality Action Team
- Who is responsible for delivering Extension RFI programming
- Strengthen UNL research capacity

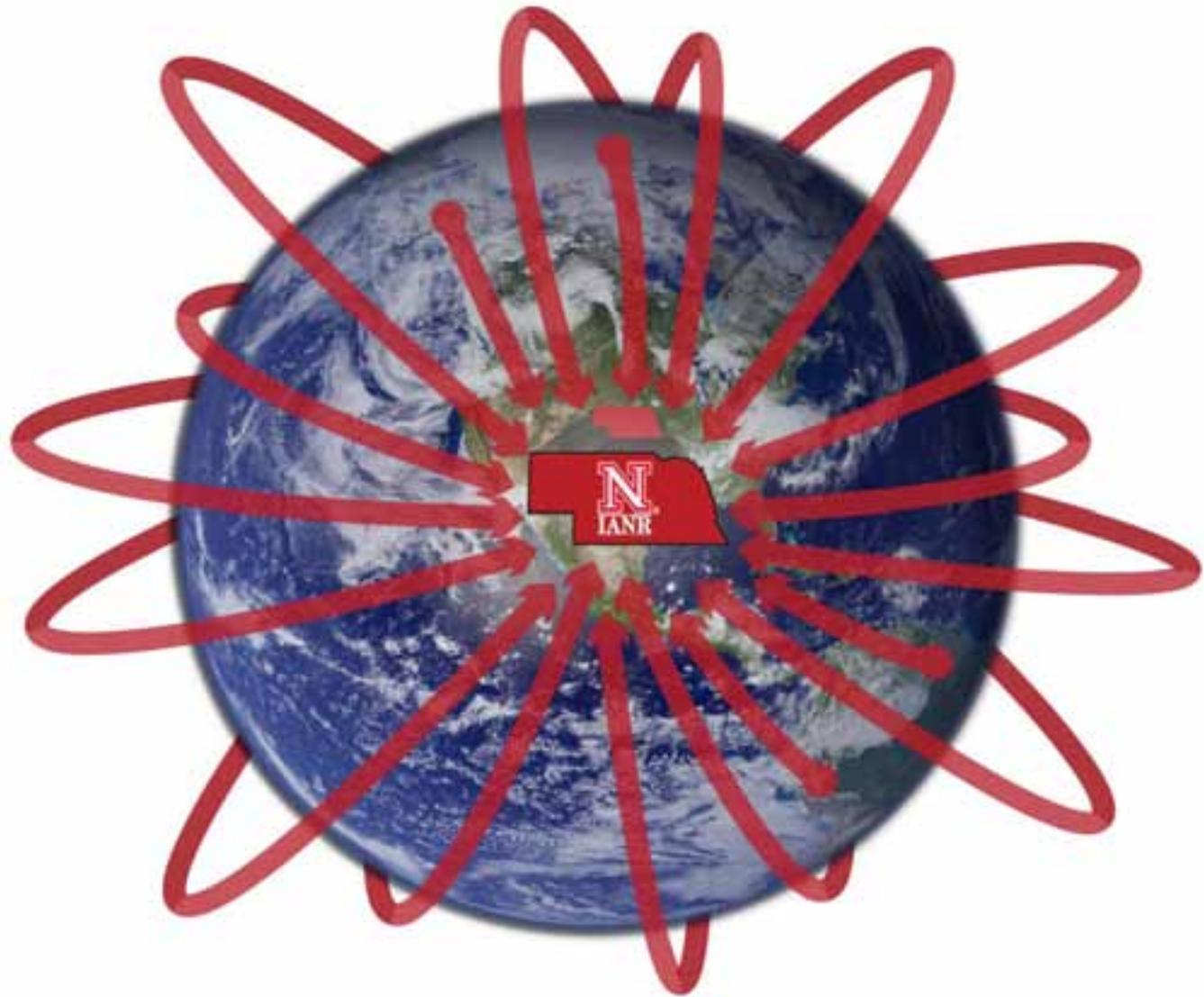
Next steps

- Review the concept paper with IANR and current RFI leadership
- Adobe Connect conversations:
 - 2:30 pm CST, Friday, January 25
 - 3:00 pm CST, Tuesday, January 29
- Comments through February 1
- Revise and resubmit to UNL Extension professionals by February 8

Our look forward



- Mission and core values aligned.
- Contribute new knowledge.
- Catalyze important work in rural Nebraska.
- Innovative engagement of rural people and communities.
- Ready connection with Nebraska's youth.
- Increase the intersections of ideas and resources resulting in innovation that improves the vitality of rural communities.



Office of Global Engagement

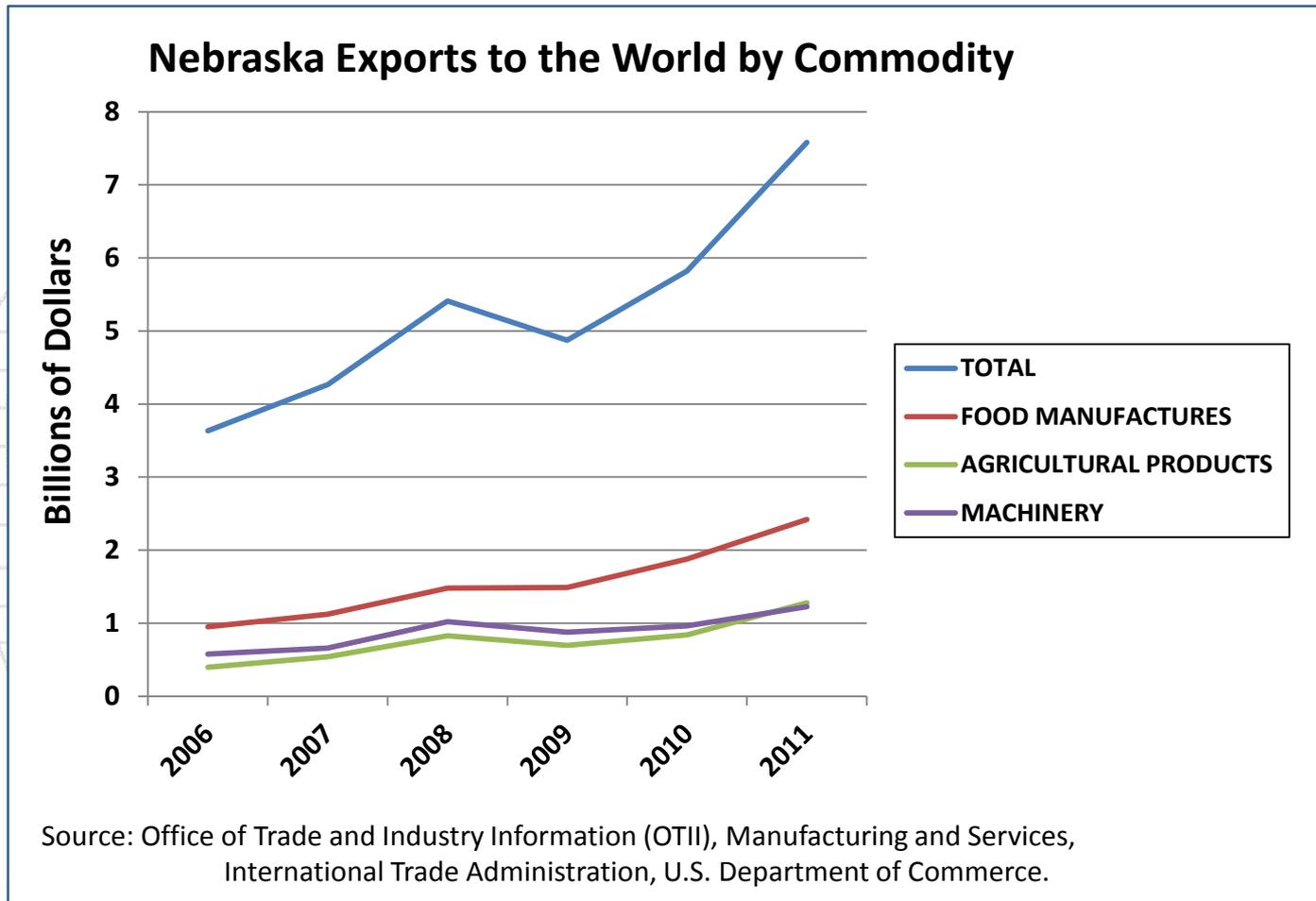
Institute of Agriculture and Natural Resources

Mark Doyle

Director of Global Engagement, IANR

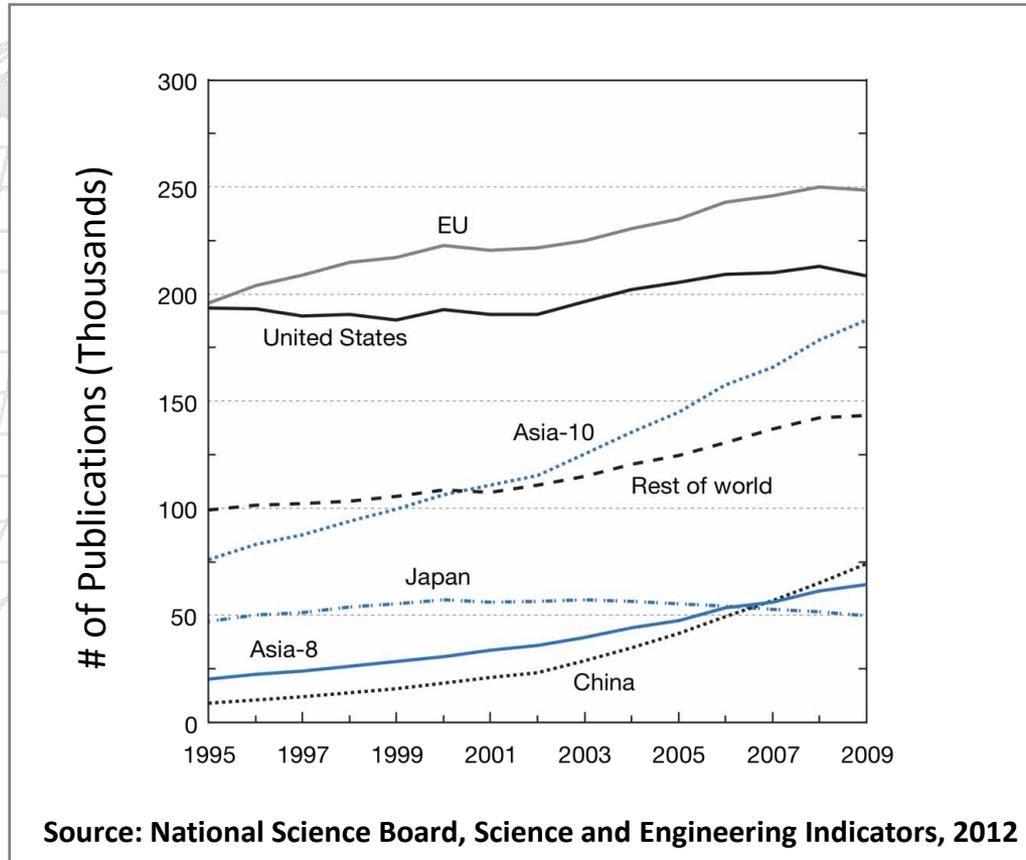
mdoyle3@unl.edu

Office of Global Engagement



Office of Global Engagement

S&E journal articles produced, by selected region/country:
1995-2009



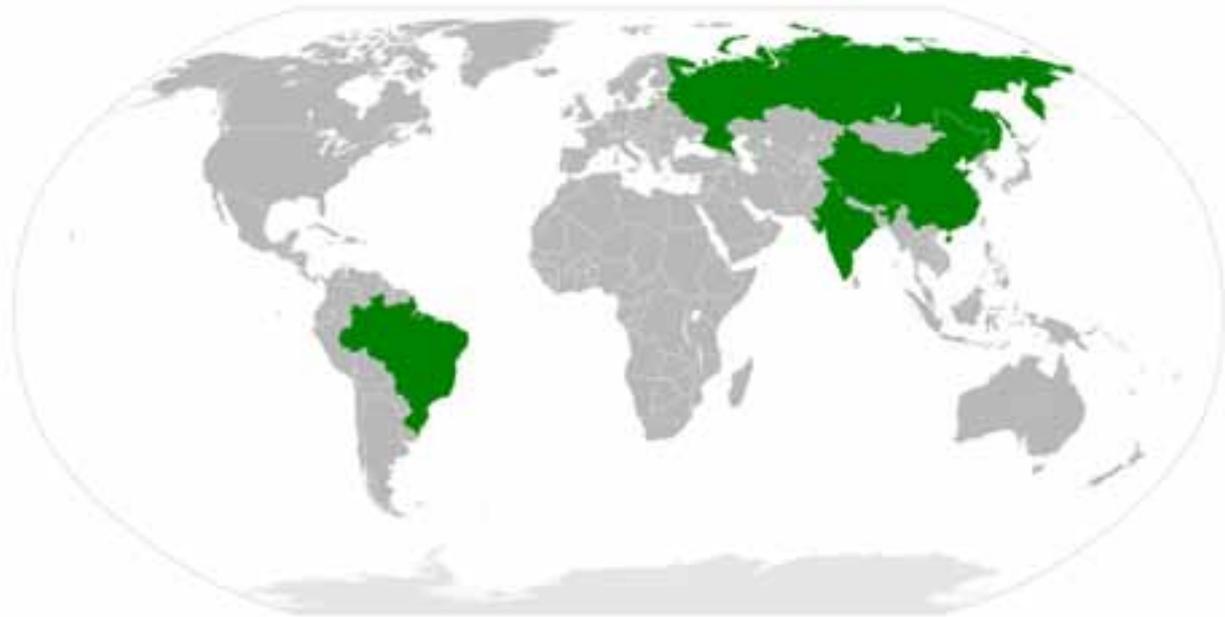
Office of Global Engagement

Brazil

Russia

India

China



Office of Global Engagement

China



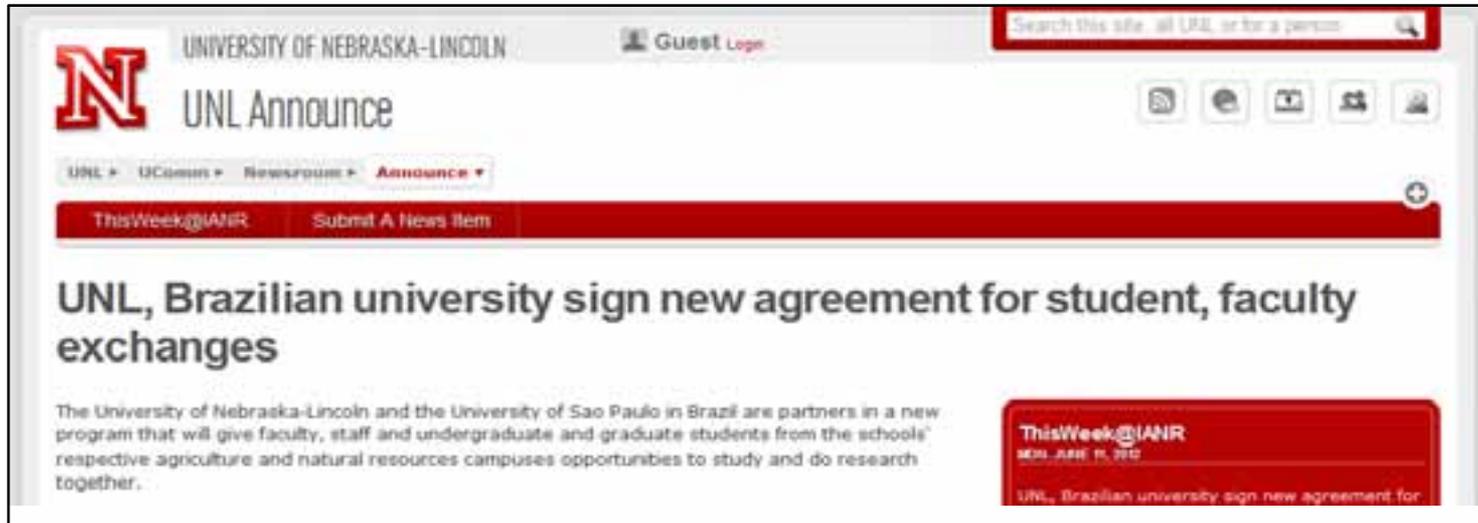
<http://newsroom.unl.edu/announce/ianrnews/1367/7888>

Other Activities:

- Xi'an Jiaotong University (Xi'an)
- Northwest Agricultural and Forestry University (Yangling)

Office of Global Engagement

Brazil



<http://newsroom.unl.edu/announce/ianrnews/1367/7894>

Other Activities:

- **Brazil Scientific Mobility Program**
 - Began in January 2012
 - 61 Brazilian undergraduate students have studied in various programs at UNL.

Office of Global Engagement

Brazil

Russia

India

China

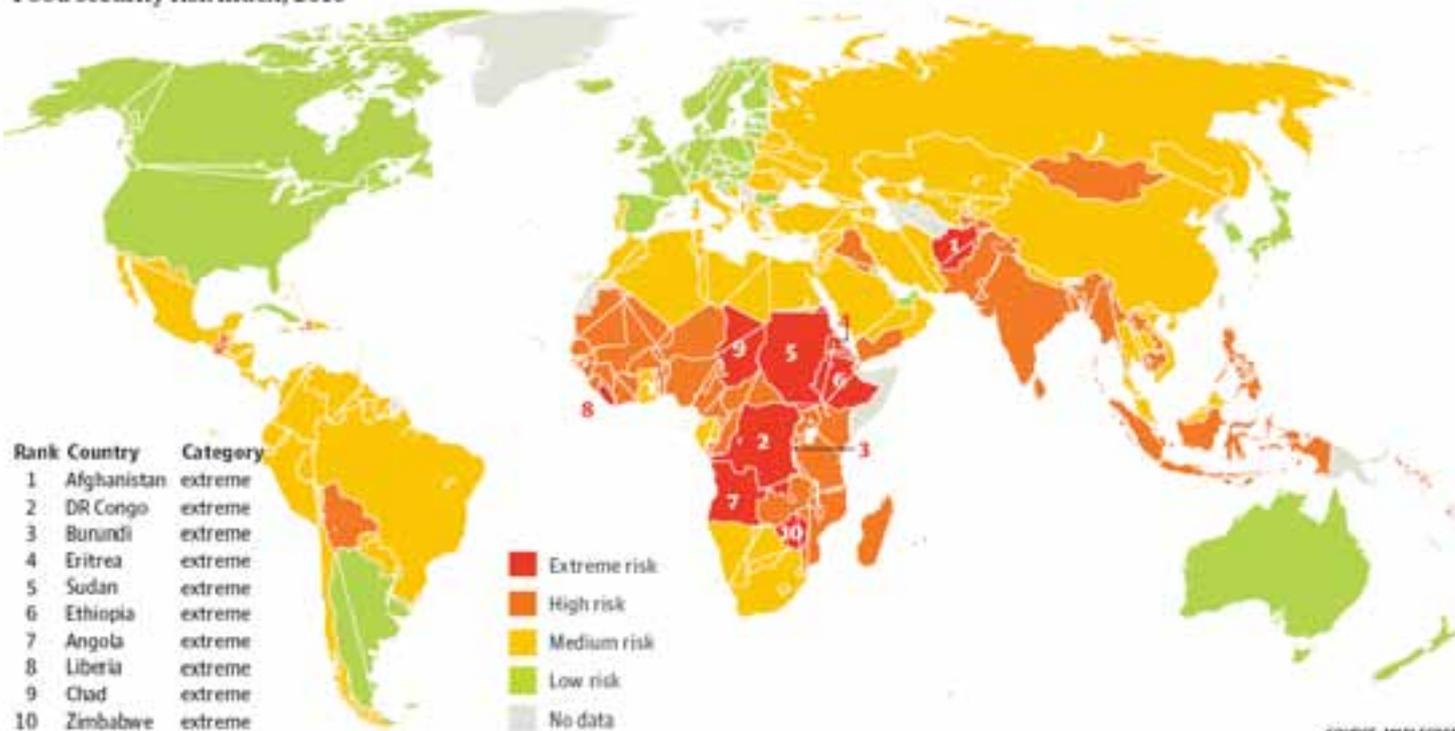
Turkey



Office of Global Engagement

Areas of Food Security Risk

Food security risk index, 2010



Other Countries and Regions?

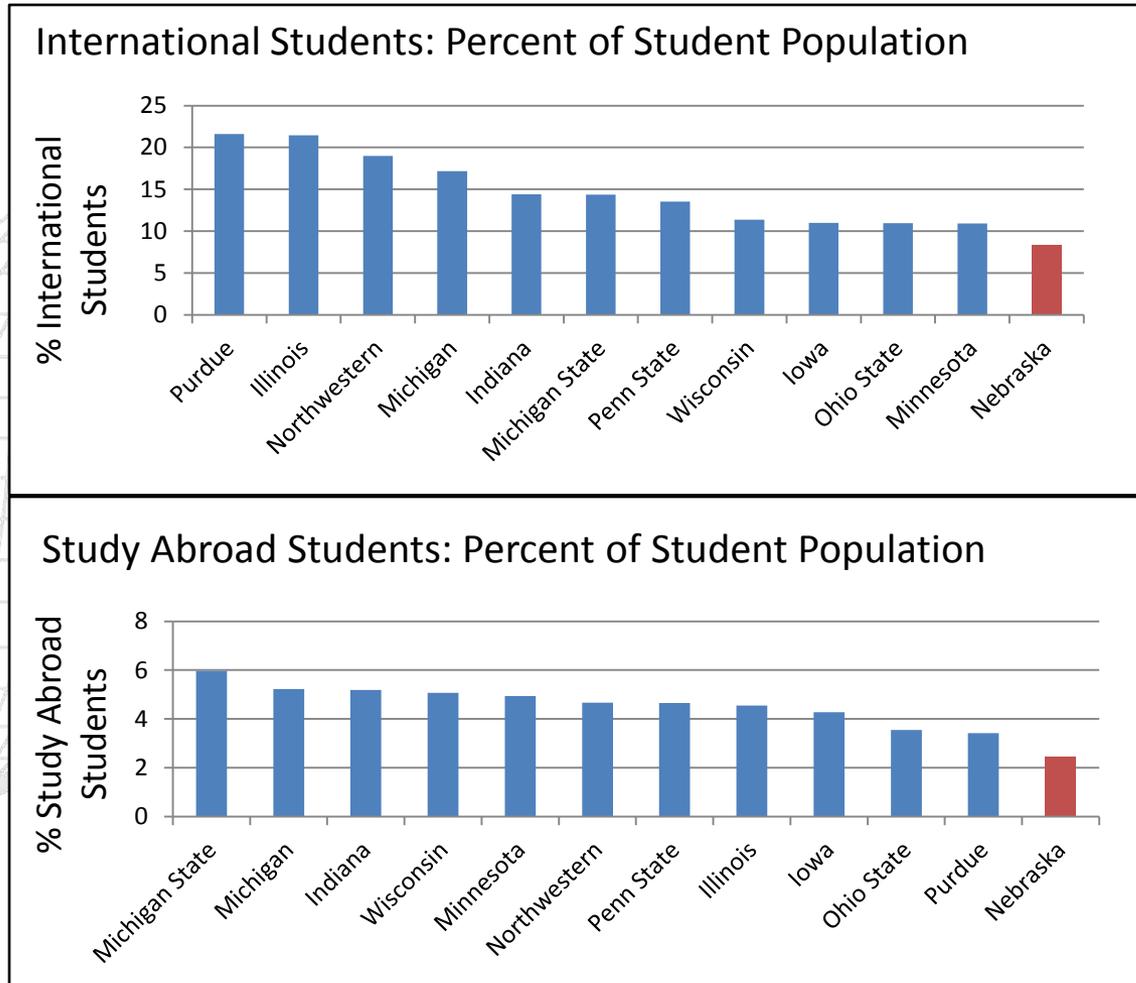
- **Research can be very site dependent**
- **Enable faculty, staff, and students to access needed resources**

Office of Global Engagement

IANR / CASNR International Agreements

- **55 Active Agreements**
- **25 Different Countries**
- **Move towards agreements with substance**
- **Agreements that leverage unique capabilities**

Office of Global Engagement



Institute of International Education. (2012). <http://www.iie.org/opendoors>

Office of Global Engagement

Short-term Plan (Next 3-6 months)

- **Develop an Office Website**
 - **An information source for all constituencies**
 - **Study abroad opportunities**
 - **Funding opportunities**
 - **Highlight on-going international activities**

Office of Global Engagement

Short-term Plan (Next 3-6 months)

- **Data: Develop an IANR database for international activities**
 - Identify regional expertise
 - Identify needs and opportunities
- **Create an IANR International Advisory Committee**
 - Strategic Plan
 - Programs and Services

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Thank You




GROWING A HEALTHY FUTURE

FOOD • FUEL • WATER • LANDSCAPES • PEOPLE