

IANR graduate students will have the opportunity to learn and apply science communications strategies to their own area of research.

Friday

Sept. 10

9 am to 3 pm

Dinsdale Learning Commons

Lunch will be provided courtesy of CASNR and ARD.

SESSIONS:

Audience analysis and strategic messaging *Heather Akin, Ph.D.*

Three-minute thesis Christine Booth, Ph.D.

Media relations

Taylor Ruth, Ph.D.

Crisis communication Laura Young, Ph.D



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