IANR Liaison Committee Notes
Monday, March 17, 2014
2:00pm-4:00pm
Nebraska East Union, Bluestem Room

Via phone: Bob Wilson, Leslie Crandall
Excused: Jiri Adamec
In Attendance: Julie Albrecht, Angela Pannier, Ellen Paparozzi, Gary Zoubek

Roads Scholar Tour

- Murd Holland gave an update on the RSVP’s for the tour. There are 26 attendees at this time. The committee asked Dr. Green if he suggested a minimum number of attendees to continue with the tour. He did not think a minimum number was necessary. The committee asked Dr. Green if he could send a personal email to the list to encourage attendance. No ABN members have responded to the invitation.

- Action Items:
  - Email from Dr. Green to the list to encourage attendance.
  - Item for Leadership Council meeting on March 26. Ron will mention the Roads Scholar and ask for assistance in encouraging new faculty to attend. At that time, he will open the invitation up to the new department heads as well.

MAS Program Update

- The committee reported that John Markwell and Dan Cotton joined the meeting for the first hour to answer questions about the program. They included a handout which answered almost all of their questions (included with these notes). Doctor of Plant Health handout is included with these notes as well.

Town Hall Meeting Debrief

- Tax Discussion – The committee thanked Dr. Green for his transparency on this matter and encouraged him to continue in that way. They asked if there will be a notification from the business centers with regards to timing, accounts, amounts, etc. Dr. Green listed some next steps in the process: 1) each of the unit heads will assess each account with their business center staff and codify exceptions; 2) Dr. Green will discuss the next steps with the LC next week and lay out the process; 3) going into the next fiscal year, there will be a policy put in place to address all of the details. Dr. Green is pushing for a once per year, or at most twice, assessment. The first year will tell us how the funds will be used, depending on the amount collected. He will certainly be transparent on how the funds are used. Everyone agreed that the 3 town hall meetings were consistent. The first one was heaviest attended. The themes of the questions were similar. The demographics were slightly different. There was some trouble with the online streaming of the first 2. Predominance of the discussion was on overhead assessment, minority on task force.
• There was some feedback that it is unfortunate that the assessment is happening, but most were glad it wasn’t going to be retroactive. The pass through concerns were there too. A lot of people were relieved that it stays with the institute.

**Resource Optimization Task Force Survey**

• The committee asked for an update. Dr. Green shared that we had a good response – 142 very thorough responses. There were not really any major surprises. There were some passionate responses from particular regions of the state. The overall tenor was appreciation that the process is taking place. There were lots of suggestions. Some were repeated. The task force has met once. They are pleased to be asked to serve and that the process is being started. ABN is very pleased that this is happening.

**Budget Discussion (related to the Chancellor’s Noon announcement)**

• Gary shared that he attended the Chancellor’s meeting at Noon. The group discussed that 1% of the salary increase for this year will go toward the deficit. Gary asked what the Chancellor meant when he stated that IANR is responsible for 28%, which will come from continuing efforts of EdMedia cuts. Dr. Green shared a series of events: 1) the Chancellor announces deficit issues, 2) he then meets with leadership and presents his plan, 3) and then forwards his plan to the APC. We have an accumulated 2 year deficit. $2.2 from FY13, $2.4 from FY14. The Chancellor announced that deficit in Feb. Today was the announcement of the proposal for how to address the deficit. $3.2M of the $4.65M will come from the salary pool in FY14. Last year there was a 3% salary increase. This year, he proposes an overall 2% salary increase. Roughly .25% is kept off the top to fund promotion and tenure raises. The remainder is available to the departments to fund staff and salary raises according to a merit pool basis. The remaining $1.25M of the $4.65M total is allocated out to the VCs for reductions proportionally to their overall budget. IANR is 28% of the overall UNL budget, thus we are responsible for $406,000 of the remainder. The VC, Associate VC, and Assistant VC had a short meeting with EdMedia this morning to notify them that there will be further adjustments in EdMedia to address this issue. Ellen asked how this will impact distance education. Dr. Green indicated that the electronic and video production units of EdMedia are highly productive and profitable, and they will not be affected by any of the changes. Given that the previous two budget reductions (in FY 10 and 11) were changes in the funding and model for EdMedia, this phase will be the final resolution for how our media and technology needs will be funded sustainably. Electronic media and video are highly successful - they make money, do good work, and are in high demand on and off campus. There are other units that have struggled and where need to change our approach as it is not financially sustainable. Gary asked what some of the other departments in EdMedia are, they include 1) Video, market journal, distance ed; 2) electronic media development; 3) web development; 4) print and press writing; 5) and event planning. We need to assess what areas we should be getting from UNL centrally as well as where we can out-source services affordably and with equal or higher quality. The full picture should come into place before the end of the fiscal year and is one of the charges given to the state-wide resource optimization task force for resolution.
• Gary shared that it was brought up at the budget meeting that if Unit leaders find staff cuts it could go back into the salary pool increase. Dr. Green said that is correct, but he does not think there is very much flexibility in the system for this to happen.

Interim President

• The committee asked for an update. Dr. Green shared that an Interim President has been identified. The Board of Regents intends to announce the Interim designee later this week with plans for formal approval at the March 21 meeting of the board. He is pleased with the choice and is looking forward to working closely with the interim president during the transition. The length of time for the Interim to serve is likely to be a minimum of a year. The search committees will also be announced later this week.

Meeting adjourned at 4:00pm.
Recorder: Zaneta Hahn
Distributed electronically to the IANR Liaison Committee for review: 3/20/2014
Distributed electronically to the IANR Faculty: 3/26/2014

Upcoming Meetings:
Thurs, April 17, 10:00am-Noon (Dr. Green joins at 11:00am)
Agenda Item – discuss frequency of meetings
The Master of Applied Science degree is designed for those whose educational objective is to pursue a professional degree in agriculture, food, and/or natural resources at the master's level. The Master of Applied Science is a practitioner degree designed for industry professionals and science educators needed advanced education.

Degree Requirements
- 36 credit hours of graduate course work (with 12 credit hours open exclusively to graduate credit)
- 18 credit hours in an area of concentration
- 9 credit hours in a secondary area of emphasis for breadth
- A 3 to 6 credit hour Degree Project
- A comprehensive examination, either written and/or oral
- The final examination over the Degree Project and program of study is oral
- 50% of the course work (excluding Degree Project) of the minimum number of graduate credits required, must be University of Nebraska-Lincoln credit.

Areas of Study
- Agricultural and Extension Education
- Agricultural Economics/Agribusiness
- Agronomy and Horticulture
- Animal Science
- Entomology
- Food Science and Technology
- Natural Resources
- Specializations Offered in:
  - Community Development
  - Science for Educators

Online or In the Classroom
Areas of study are supported by distance-delivered courses to the extent that a student may complete a degree without ever being on campus.

Curriculum
Since this is a college-wide degree program, there is wide latitude in the selection of areas of study. An individual curriculum is designed for each student with the goal of best fitting the student’s educational objective(s).

Degree Project
A unique feature of the master’s program is the degree project. The degree project replaces the traditional master’s thesis and is specifically intended to be of immediate value in the student’s workplace for career advancement.

Faculty Research Interests
You will work with faculty members from several UNL departments who have varying research interests and experiences.

Advisors
Advisors may apply for a $400 travel stipend annually.

Enrollment
Seventy-seven students are enrolled as of March 2014.

Visit Us on the Web at:
http://appliedscience.unl.edu/master-applied-science-degree
or
http://online.unl.edu/programs-and-courses/graduate-doctorate-programs/applied-science.aspx
Worldwide there’s a growing need—and demand—for leaders who can comprehensively address plant health issues. Industry, government and others want to hire people who understand all the factors that affect plants and how to optimize plant health. This demand for practitioners also creates opportunities for entrepreneurs interested in advising /consulting.

The mission of the Doctor of Plant Health program is to educate students to develop comprehensive expertise and experience across the various disciplines that impact plant health and management. These plant practitioners (plant doctors) will be able to integrate this knowledge to diagnose and solve plant health problems and to develop integrated plant and pest management systems that maximize economic, environmental and social sustainability.
The DPH degree is a doctoral level professional degree, parallel in concept to the D.V.M. except with a focus on maintaining and managing plant health. The DPH program is a comprehensive program with flexibility to meet an individual’s educational goals.

Program Features include:

- Interdisciplinary curriculum in all areas that affect plant growth and production (entomology, plant pathology, plant sciences, soil science, weed science).
- Comprehensive diagnostic training
- Internship experiences to enhance skills
- Elective credits to customize training
- Enhance leadership and professional skills

Visit www.dph.unl.edu for program and curriculum details.

Career Options

Doctors of Plant Health will meet the growing need for practitioners in many employment sectors, including:

- Consulting
- Seed / Chemical Industry
- Extension / Teaching
- Applied Research
- State / Federal Regulatory Agencies
- International Agricultural Development

For additional information:

- You will find application instructions for the Doctor of Plant Health program on our website at dph.unl.edu/admissions.
- Visit www.dph.unl.edu for requirements and curriculum details.
- For more information about the program, or to answer your questions on if the DPH program is right for you, visit dph.unl.edu or contact DPH Program Director Dr. Gary Hein by email, ghein1@unl.edu or phone 402-472-3345.

You may also contact our DPH office at 402-472-3365. Or visit our Facebook page at facebook.com/planthealthdoctor.